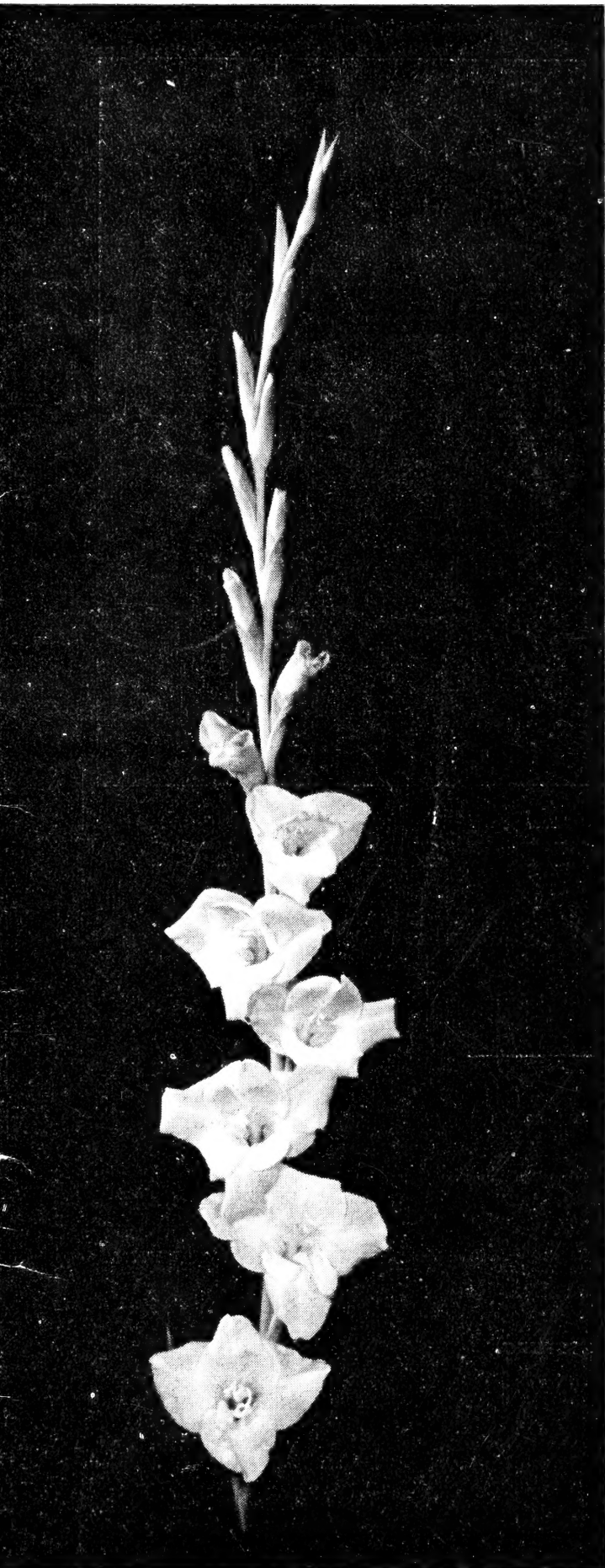


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



Gladiolus

Bulbs

Pocket-Size

Price List

and

Hand-Book

1949



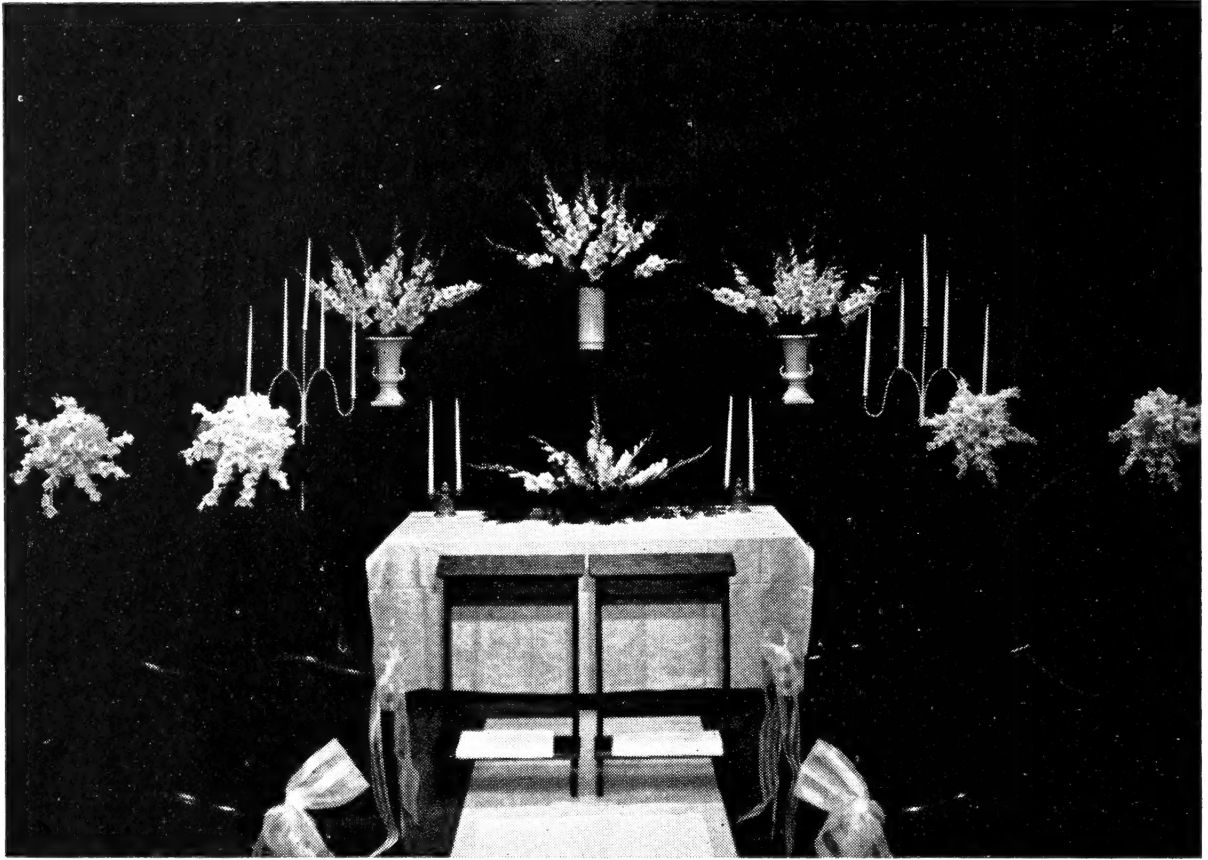
At Left: PEGGY ANN

Gladhaven

Pasquale Vasaturo

18 Miller Street

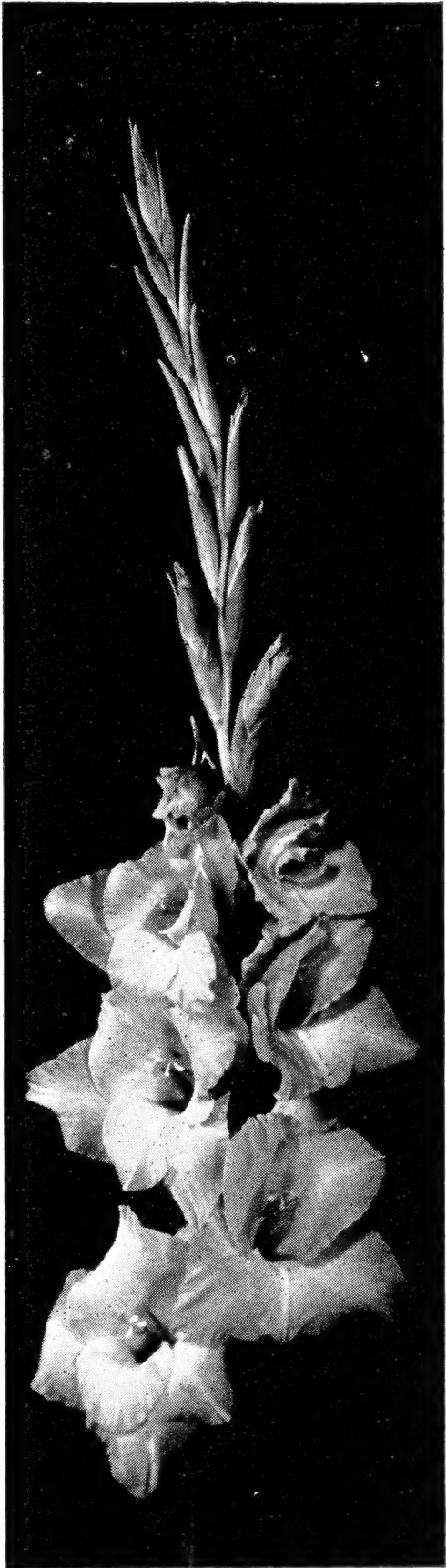
Medfield, Mass.



Altar Arrangement of Neva, Mary Dee,
Peggy Ann and Celestina

GREETINGS:

Once again it is both a pleasure and a privilege to present my annual price list, and once again it is my pleasant duty to thank you for your fine orders last season. —Pasquale Vasaturo.



New 1949 Introductions

BARBY CHASE

Seedling 39-49-M

(Rosa Mary Phizzer x Beacon)

(Vasaturo 1949)

A large formal rosy-pink cream white throat. A real beauty. Opens six 5½" florets with six showing color on a 20 bud spike 60" tall. Vigorous plant. Blooms in eighty days.

NEGS Award of Merit 1946.

\$2.00 each
Any Size

Bulblets
3 for \$1.00

New 1949 Introductions

CELESTINA

(Vasaturo 1949)

(Myrna x Ella May)

Seedling 39-20-G

A small informal heavily-ruffled cream. Opens six 3¼" florets with five showing color on a 16 bud spike. Healthy vigorous plant. A beautifully small glad.

Won the Carson Brevort Trophy for Best Small Seedling, 1946.

NEGS Award of Merit 1947.

RIGS Award of Merit 1948.

Large stock. Price is low so everyone can try it.

\$1.00 each

Any Size

Bulblets

5 for \$1.00

New 1949 Introductions

CONCERTINA

(Vasaturo 1949)

(Ella May x Mrs. W. P. Chrysler)

Seedling 39-21-5

A small informal Rose-Pink Cream Throat and Red Feathers. Open six 3" florets, with four in color on a 14 bud spike. Very healthy grower. A lovely glad for table arrangements and florist work. Blooms in seventy days.

Won the Carson Brevort Trophy for Best Small Seedling, 1942.

NEGS Award of Merit 1944.

Large stock. Price is low so everyone can try it.

\$1.00 each

Any Size

Bulblets

5 for \$1.00



Previous Introductions

MARY DEE (Vasaturo 1948)

A new formal white in medium-size class. Opens eight creamy-throated white florets on a 20 bud spike with six more buds in color. Tall vigorous plant. Very nice.

JUNE (Vasaturo 1948)

June is another florist variety. Cream-white with rose border. Opens up to six medium-size florets on a straight 18- 20-bud spike. June is stunning in basket work and always excites attention at the Boston Show. Very beautiful.

PEGGY ANN (Vasaturo 1948)

Peggy Ann will delight the smaller-sized glad lover. Chic and appealing, pink with white throat. Tall graceful spikes bear six butterfly-type florets, eighteen buds. Very beautiful small glad.

ETHEL THERESA (Vasaturo 1947)

A small informal ruffled cream white with wine feather in throat. Opens five three-inch florets on a 16 bud flowerhead.

NEVA (Vasaturo 1946)

A large pure white with cream throat, 22 buds and six giant florets in charming informal arrangement. Excellent for basket work.

Previous Introductions

EVELYN MAY

(Vasaturo 1947)

A tall giant bright red with deeper throat. Plant grows over five feet tall. Twenty buds with 6-7 formal florets on a 26-inch flowerhead. Blooms in 85 days, and from all sizes. A good one!

ANGELA

(Vasaturo 1947)

Heavily ruffled rich cream with attractive claret throat feather. Opens six triangular florets with six more in color resembling rose-buds. Entirely apart from any other cream in commerce today.

CONNIE OLIVA

(Vasaturo 1946)

A giant deep rich cream that is fast coming into its own. Tall and vigorous yet graceful with 5-6 giant florets on an 18 bud flowerhead.

CLARA JOANNA

(Vasaturo 1946)

A tall glowing red with white penciling on the lower petals. Rank, vigorous grower. Opens up to six giant florets on a 20 bud spike.

DOLORES

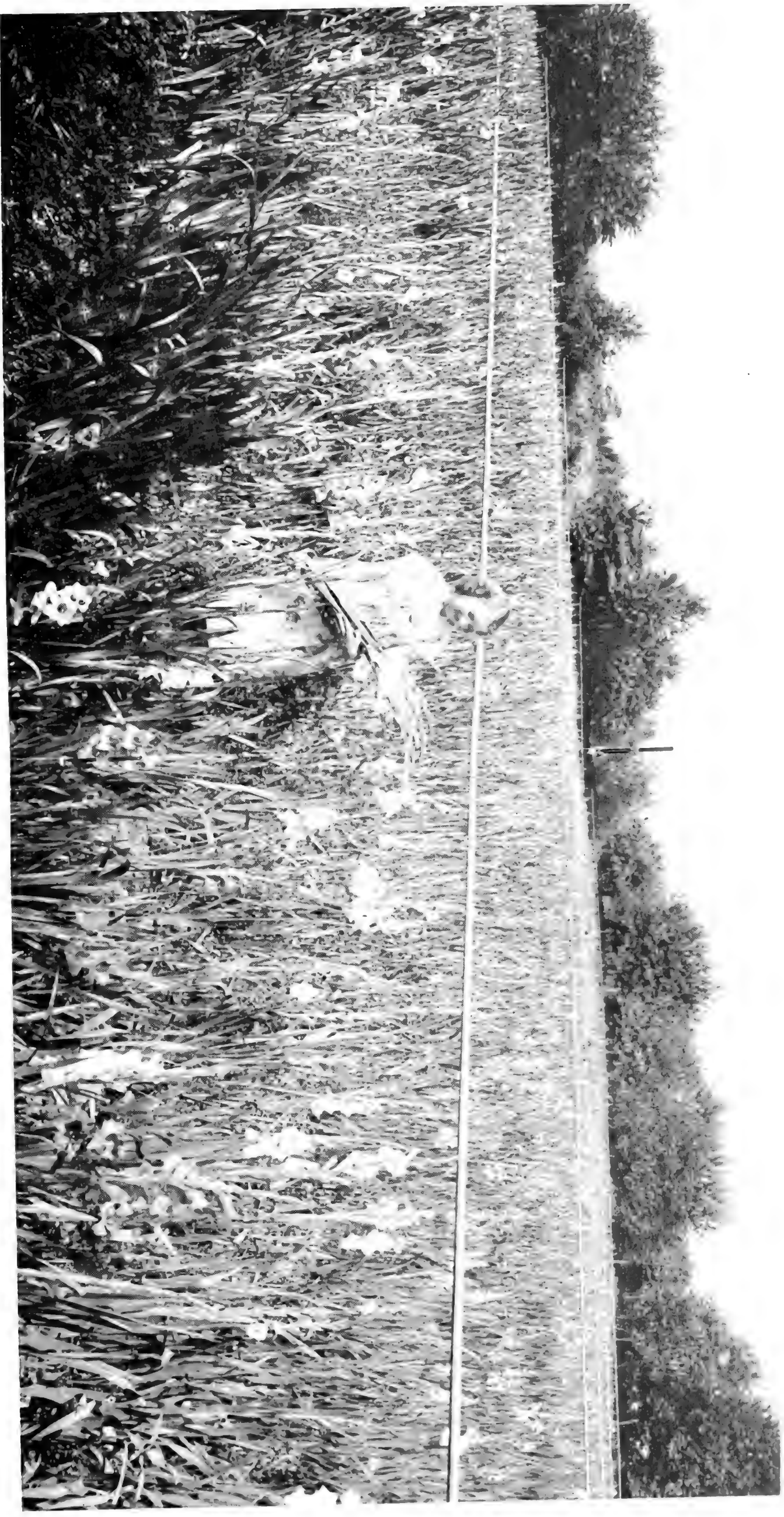
(Vasaturo 1943)

Everyone knows and loves this little pink and white young lady.

ELDA

(Vasaturo 1943)

An orange for the small-sized class. Stock scarce.



A Section of My 1948 Gladiolus Plantings

BUSINESS TERMS

Cash with Order. Dozen price is 10 times single rate; 3 or more at dozen rate. No orders accepted less than \$2.00. All retail orders Prepaid in U. S. A.; Wholesale Orders f.o.b. Medfield, Mass.

I guarantee all Stock to be true to name, insect and disease-free, and will replace any stock found to be unsatisfactory.

This list cancels all previous lists and price policies.

Usual extras and overcount on all retail orders.

BULB DISCOUNTS

Cash orders of \$3-\$5	Select 10 % Additional Stock.
Cash orders of \$5-\$25	Select 15 % Additional Stock.
Cash orders of \$25 and over	Select 20 % Additional Stock.

Discount privileges are for Cash with order, and do not apply to Collections, Wholesale Orders nor items marked "No Discount."

PREPAID PRICE LIST

Variety	Large	Medium	Small	Bulblets
ALADDIN—Giant ruffled orange	3- .25	3- .20	5- .25	100- .35
ALICE AYER—New pure white	1.00	.75	.50	10- 2.00
ANGELLA—New blotched cream	3.00	2.50	2.00	2- 1.00
BADGER BEAUTY—Nice lavender	.15	.10	5- .25	100- 1.40
BEACON—Scarlet and cream	3- .25	3- .20	5- .25	100- .40
BENGASI—Champion light pink	1.00	.50	.25	—
BRIGHTSIDE—Orange and yellow, very nice	3- .25	4- .25	10- .25	50- .10
BUTTERSCOTCH—Indian yellow	1.00	.75	.50	10- 1.00
BURMA—Ruffled deep rose	.25	.20	.15	10- 1.00
BARBY CHASE—Rosy pink cream white throat	\$2.00 Any Size, No Discount			
CELESTINA—Small ruffled cream	1.00	"	"	"
CONCERTINA—Small rosy pink	1.00	"	"	"
CONNECTICUT YANKEE—Light pink	1.00	.75	.50	10- 1.00
CLARA JOANNA—Brilliant new red	1.50	1.00	.75	2- 1.00
COMMANDO—Giant light scarlet	.40	.30	.20	10- 1.00

Variety	Large	Medium	Small	Bulblets
COVER GIRL—Deep pink	.30	.20	2- .25	5- .25
CRINKLES—Heavily ruffled rose	.30	.20	3- .25	10- .75
CONNIE OLIVIA—Rugged cream	.50	.35	.25	20- 2.00
CORONA—Cream with pink edging	3- .25	3- .20	5- .25	100- .50
DOLORES—Small pink and white	.20	.15	3- .25	20- .50
DEBORAH SAMPSON—Light buff pink, very nice	1.50	1.00	.65	2- .25
EARLY DAWN—Dependable salmon pink	3- .25	2- .15	6- .25	100- .25
EARLY ROSE—Exactly as named	3- .25	3- .20	5- .25	100- .25
ELDA—Small orange, in demand	.25	.25	.25	—
ELIZ. THE QUEEN—Best lavender	2- .25	4- .25	10- .25	100- .25
ELLEN MARIE—Old favorite salmon	3- .25	3- .20	5- .25	100- .20
ELOISE—Attractive rose	.10	4- .25	6- .25	50- .10
ETHEL CAVE-COLE—Fine medium pink	.10	4- .25	6- .25	100- .25
ETHEL THERESA—Small new cream	.50	.35	.25	20- 2.00
EVELYN MAY—Robust new deep red	5.00	4.00	3.00	12-10.00
FAIR ANGEL—Creamy white	.15	3- .25	4- .25	50- .35
FIREFLY—Early light scarlet	3- .25	4- .25	5- .25	100- .50
GENGHIS KHAN—Ruffled light pink	1.00	.75	.50	—
HARMAU—Vermillion red	.10	2- .15	5- .25	50- .65
HECTOR—Red-white blotch	3- .25	3- .20	5- .25	100- .25
HIGH FINANCE—Beautiful smoky	2- .25	4- .25	10- .25	50- .25
JEANIE—Shimmering pink	3- .25	4- .25	—	—
JUNE—Cream rose-pink border	2.00	1.50	1.00	3- 1.00
KING CLICK—Giant red	.15	3- .25	5- .25	100- .50
KING TAN—Salmon tan	3- .25	.08	6- .25	100- .25
LEADING LADY—Champion cream	.15	.10	.08	100- .75
LEONA—Popular rose	3- .25	3- .20	5- .25	50- .25
MARGARET BEATON—Blotched white	.10	2- .15	5- .25	50- .35
MARGUERITE—Watermelon pink	.20	.15	.10	10- .30
MARION PEARL—Salmon pink	.50	.35	.25	10- .75
MARY DEE—New white	3.00	2.50	2.00	5- 2.00
MARY ODELL—Superb formal white	1.00	.75	.50	10- 1.00
MINSTREL—Ruffled lavender	.50	.25	—	—
MRS. RICHARD McGOVERN—Scarlet	.25	2- .25	3- .25	50- .65
MRS. MARK'-MEMORY—Red-purple	.25	.15	2- .15	10- .25
MT. INDEX—White-golden throat	.20	.15	.10	50- 1.00
MYRNA—Ruffled white	.10	3- .20	5- .25	50- .50
NEVA—Ethereal new white	2.00	1.50	1.00	10- 2.00
OREGON ROSE—Rose and silver	.15	.10	4- .25	10- .50

Variety	Large	Medium	Small	Bulblets
PEGGY ANN—Small pink and white	1.00	.75	.50	5- 1.00
PEGGY LOU—Light salmon	3- .25	3- .20	5- .25	100- .10
PICARDY—Special strain	2- .25	4- .25	10- .25	100- .10
PINK RADIANCE—Glistening pink	2- .25	3- .25	—	—
PHEDRA—Salmon-white throat	.25	.20	.15	10- .25
PIONEER—Nice new salmon	.25	.20	.15	10- .25
PRESTIGE—Favorite salmon	.20	.15	.10	25- .25
PURPLE SUPREME—Well-named	.15	.10	5- .25	50- 1.00
RED BANK—Dependable red	.20	.15	.10	25- .25
RED CHARM—World-beater red	.15	.10	2- .15	50- .75
ROCKET—Blazing red	3- .25	3- .20	5- .25	50- .35
ROI SOLEIL—Early yellow	3- .25	3- .20	5- .25	50- .35
ROSA VAN LIMA—Shell-pink	3- .25	3- .20	5- .25	50- .30
ROSY MORN—Coral red-cream throat	3- .25	3- .20	5- .25	50- .35
RUTH MERRY—New pink	1.00			
SILVER WINGS—Ethereal white	.25	.15	.10	10- .25
SNOW PRINCESS—Good white	.10	2- .15	5- .25	100- .50
SPOTLIGHT—Best yellow	.20	.15	.10	10- .25
SUNLIGHT—Orange shades	.75	.50	.25	10- .50
SURFSIDE—Late white	.10	2- .15	5- .25	100- .50
VENIDA—Rose with cream throat, very fine	2 00	1.50	1.00	1- .25
VULCAN—Medium purple	.25	.20	.15	10- .25
WHITE GOLD—Cream-yellow throat	.15	.10	2- .15	50- .75
WINSTON—Ruffled cream	.10	2- .15	5- .25	25- .25

SPECIAL COLLECTION

100 large bulbs of at least 40 varieties (hand-selected from regular named variety storage trays). No better value anywhere. **\$5.00 Postpaid.**

Gladiolus Culture in a Nutshell

When bulbs are received, open package and bags at once to admit air and store in cool dry cellar. Correct temperature for bulb storage about 40 degrees Fahrenheit.

The proper time to plant is when the ground is somewhat warmed up which is usually about the time trees begin to leaf. Naturally, this condition varies according to the locality, we find we can start bulblets around April 10th, and bulbs a week or so later. The best places to plant bulbs are spots in your garden which get lots of sunlight and away from trees, shrubs, etc., which tend to take all the moisture from the ground.

Gladiolus will grow in any kind of soil, but there must be good drainage. They can take a large amount of moisture but, under no circumstances, will they thrive in continually "wet" spots.

We recommend the "dipping" or "disinfecting" of bulbs prior to planting, regardless of whether they are your own grown stock or new purchases. This is a safe-guard to kill thrips and also any possible disease on the bulbs.

Effective disinfectants which we have used to advantage are Lysol, Bichloride of Mercury or Ceresan. Temperature of the liquid should be around 70 degrees. Treating of bulbs should be done just prior to planting.

Using the Bichloride of Mercury (Corrosive Sublimate) SOAK from 12-16 hours in a solution of one ounce to seven gallons of water. Use only wooden, glass or crockery containers. This is very effective BUT it definitely holds up growth for about a week.

Lysol dip: 1 tablespoon of Lysol to 1 gallon of water, SOAKING the bulbs four to eight hours. We find this very good for both thrips and diseases.

Ceresan: This is a dangerous poison so be careful. Use an ounce of the new improved ceresan to about two gallons of water with an ounce of Spreader added. Mix the spreader and the ceresan thoroughly in a small amount of water first. Bulbs should not be left in this mixture any more than thirty minutes. This treatment particularly good for diseases.

If thrips are detected once the plants are well up, two methods are used extensively. Either spraying or dusting. Spraying is a lot of work and we have found that dusting is just as good. 5% D.D.T. powder will do the trick. If you have found this unsatisfactory, then spraying can be done by using either 50% D.D.T. Foliage Spray or Tartar Emetic. If using Tartar Emetic, the proper solution is 3 gallons of water, 4½ teaspoons of Tartar Emetic and 1 cup of brown sugar. If sugar is not available, then use corn syrup or molasses.

Cultivation or stirring of soil is a great factor. This should be done often to keep the soil loose and eliminate all the weeds.

When cutting blooms, do not cut too close to ground. Always leave at least 3 leaves on the plant and more if you can. We ourselves have made it a practice

of leaving five and this is much better for the bulbs. Morning is the best time to cut.

After blooming, bulbs mature in four to six weeks and can then be dug. Tops should be cut off close to the bulb and the bulbs spread out in low boxes where air can move around them. Dry as quickly as you can and in about three to four weeks, the old bulb should come off easily. Be sure to burn the old dried out bulbs and roots, do not leave them lying around.

Bulbs should now be in good shape, kept in the proper temperature, until planting time rolls around again.

Caution: Lysol, N. I. Ceresan and Bichloride of Mercury are **POISON**. Handle and store with care.

* * *

JOIN

THE NEW ENGLAND GLADIOLUS SOCIETY, INC.

This society is the largest and by far the most active in the world. The Year Book alone is well worth the Membership fee of \$2.00, yet you receive six issues of The GLADIOLUS Magazine in addition, issued bi-monthly.

We cordially invite you to membership in this progressive Society.

Send your Application together with \$2.00 to

THE NEW ENGLAND GLADIOLUS SOCIETY, INC.

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Boston 15, Mass.

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Date of Order _____ 19____

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Date Delivery Wanted_____

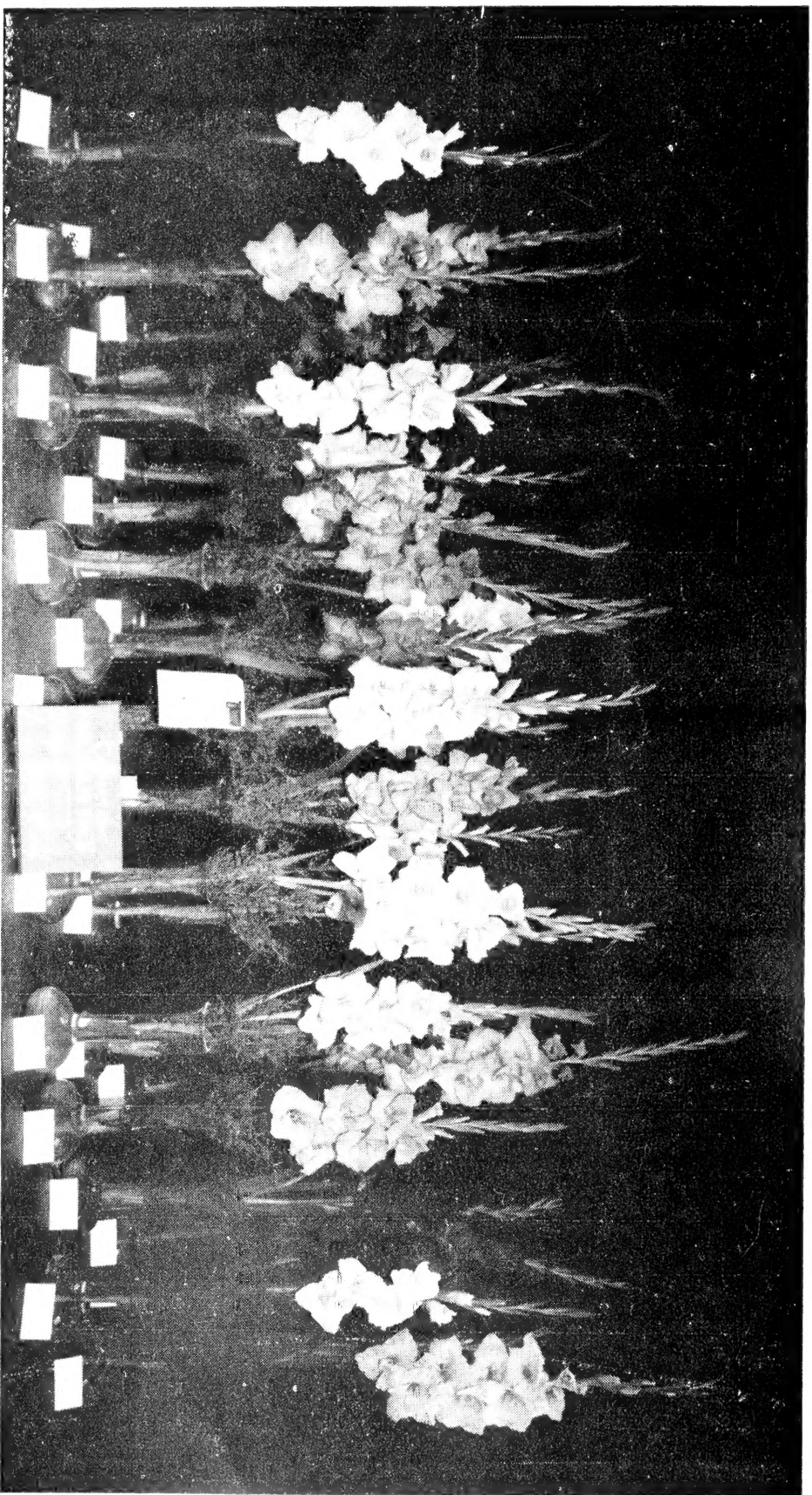
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WHOLESALE LIST

No less than 25 of a Kind and Size at Hundred Rate . Pints of Bbts. at the

Quart Rate. F.O.B. Medfield, Mass. Shipment as Requested.

Variety	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets
ANGELA	192.00	175.00	150.00	125.00	100.00	75.00	100-35.00
BEACON	4.00	3.00	—	—	—	—	Qt. 3.00
BRIGHTSIDE	5.00	4.00	3.00	2.00	1.50	1.00	Qt. 4.00
CONNIE OLIVIA	30.00	25.00	20.00	18.00	16.00	14.00	100-10.00
CORONA	—	—	5.00	4.00	3.00	2.50	Qt. 3.00
DOLORES	12.80	12.80	9.60	9.60	5.50	5.50	
EARLY DAWN	4.00	3.00	2.00	—	—	—	
EARLY ROSE	5.00	4.00	3.00	2.00	1.50	1.00	Qt. 4.00
ELIZABETH THE QUEEN	7.00	6.00	5.00	4.00	3.00	2.00	Qt. 10.00
ELOISE	8.00	7.00	6.00	5.50	5.00	3.50	Qt. 5.00
ETHEL CAVE-COLE	5.00	4.00	3.00	2.00	1.50	1.00	Qt. 4.00
ETHEL THERESA	30.00	25.00	20.00	18.00	16.00	14.00	100-10.00
JUNE	130.00	115.00	100.00	90.00	70.00	60.00	100-15.00
KING TAN	6.00	5.00	4.00	3.00	2.00	1.50	Qt. 5.00
KING WILLIAM	7.00	6.00	5.00	4.00	3.00	2.00	Qt. 6.00
LEADING LADY	8.00	7.00	6.00	5.00	4.00	3.00	Qt. 15.00
MARY DEE	192.00	175.00	150.00	125.00	100.00	75.00	100-30.00
NEVA	130.00	110.00	100.00	90.00	70.00	60.00	100-15.00
PEGGY ANN	65.00	55.00	50.00	45.00	35.00	30.00	100-15.00
PEGGY LOU	4.00	3.00	2.00	2.00	1.50	1.00	Qt. 4.00
PICARDY (selected str.)	4.00	3.00	2.50	2.00	1.50	1.00	Qt. 4.00
PURPLE SUPREME	—	—	5.00	4.00	3.00	2.50	½ Pt. 2.00
RED CHARM	7.00	6.00	5.00	4.00	3.00	2.00	Qt. 6.00
ROCKET	5.00	4.00	3.00	2.00	1.50	1.00	Qt. 4.00
ROI SOLEIL	4.00	3.00	2.50	2.50	2.00	1.50	Qt. 4.00
ROSA VAN LIMA	4.00	3.00	2.00	2.00	1.50	1.50	Qt. 4.00
SNOW PRINCESS	5.00	4.00	3.00	2.50	—	—	Qt. 4.00
SURFSIDE	7.00	6.00	—	—	—	—	—
WHITE GOLD	8.00	7.00	6.00	5.00	4.00	3.00	Qt. 10.00
MIXED VARIETIES	4.00	3.00	2.00	1.50	—	—	Qt. 3.00



Gold Medal Winner at Boston Show